

Front Range Leading Ladies [FRiLLs] Minutes

February 10, 2021

The meeting was called to order via Zoom by Deborah Fowler at 9 am.

Attending: Catherine McHale, Lynne Poole, Lucy Tuck, Amy Lane, Julie Seat, Deborah Fowler, Kathy Trauner. Kelley Matthews

Apologies: Stephanie Elston, Amanda James Roxby

Old Business

Minutes from January 27th meeting were approved.

Kelley has accepted the Frills President position.

Group viewed 2 videos that were shared. One from Lucy Tuck Photography [<https://www.lucytuckphotography.com/about>] and one from Catherine McHale, Power and Purpose Marketing [<https://powerandpurposemarketing.com/speaking-and-workshops/>] The rest of us did not complete the homework, but all agreed it is something to continue to work on.

Julie recommended trademarking your business name and logo mark at both state and federal levels. She has had customers' sites shut down by the hosting company for several clients due to restrictions.

New Business

MRA N/A

AOB N/A

Next Meeting: February 24th, 9am

Topic: Amy Lane will present information on the upcycle/ reuse topic.

Meeting adjourned: 10 am
Lynne Poole, FRiLLs Secretary