

Front Range Leading Ladies FRiLLs Minutes

September 11 2019

The meeting was called to order at 9am. Great turnout! Those present included Deborah Fowler, Catherine McHale, Kelley Matthews, Martha Stott, Marian Hobbs, Lynne Poole and Lucy Tuck. Apologies from Julie Seat. Guests Amanda James_Roxy and Stephanie Elston from The British Bash were welcomed.

Order of Business:

Old Business

Minutes

The minutes from last meeting were passed.

Dues:

If you haven't paid already please bring \$50 to next meeting to cover the end of the year.

Bank Account:

Biff the lawyer is still sick. Deborah will follow up and is working towards opening bank account. Will contact Julie to get the money transferred to the FRiLLs new account.

Agenda

We practiced new agenda format with 1 minute elevator pitches.

Domain

Julie absent so no update: The group would like Julie to go ahead and purchase the domain name Frontrangeleadingladies.com.

New Business

Ribbon Cutting

Our ribbon cutting is scheduled for Tuesday, October 22 at 4.30pm, 136 2nd Ave, Suite E, Niwot. Deborah is providing champagne; please bring a savory appetizer to share. Plan what you'd like to put in the goodie bag or put up for a drawing. Deb will source the bags (maybe stickers when we have logo) and be reimbursed.

Catherine will come up with content and liaise with Lynne. A font was voted on and finalized. Lynne will draw up logo with mountains and font for website.

Programing ideas:

Pitches,
Leads for different people
Business Planning
Social Media – budgeting, Facebook
-Sharing successes and what didn't work
PR/Free advertising avenues
Instagram: Kelley Matthews
Pinterest: Lynne Poole
Accounting and Tax for January – Steph has H&R block contacts
Email communication best ideas (The perfect title website recommended by Lynne)
Linked In

Membership

Catherine has a membership form on-line for new members.

Visitors for Next time:
Amanda James Roxby and Stephanie Elston – British Bash (caterers for teas and
desserts) 2nd visit
Face and Body Boutique

Next Meeting

Wednesday, September 25
As we'll have guests attending and focus on business planning. Deborah will bring a
template for discussion.

Meeting adjourned: 10am

Lucy Tuck
FRiLLs Secretary