

Front Range Leading Ladies FRiLLs Minutes

May 13 2020

The meeting was called to order via Zoom by Lucy Tuck at 9am.

Those Present: Catherine McHale, Lucy Tuck, Kelley Matthews, Amy Lane and Lynne Poole

Apologies: Deborah Fowler, Stacey James, Julie Seat, Stephanie Elston and Amanda James Roxby

Order of Business:

Old Business

Minutes

Treasurer's Report:

Everyone gave a 30 day, 6 month, 1 year update on their businesses in view of Covid19

Amy Lane spoke on the circular economy and her podcast.

New Business

Programing Planning: N/A

Ongoing Ideas

Julie Deep Dive and Questions

Networking & Follow up/Contact Management/Email lists, led by Jennifer

Deep Dive

Teresa Picknell tax advice – Nov

Accountability

On-Line courses

Pitches

Leads for different people

Social Media – budgeting, Facebook

-Sharing successes and what didn't work

PR/Free advertising avenues

Pinterest: Lynne Poole

Email communication best ideas

Linked In

Break out sessions can be scheduled after the regular meeting on Retail on-line and food/wholesale licensing

Membership

N/A

MRA

N/A

AOB

N/A

Next Meeting:

Please let us know your ideas for the next meeting.

Meeting adjourned: 10am

Lucy Tuck
FRiLLs Secretary