

Front Range Leading Ladies FRiLLs Minutes

March 8, 2020

The meeting was called to order by Lucy Tuck at 9am. Those present included: Stacey James, Jennifer Ferguson, Amy Lane, Julie Seat, Stephanie Elston

Absent:, Kathy Trauner, Apologies: Lynne Poole, Deborah Fowler, Kira Clark, Catherine McHale, Kelley Matthews

Order of Business:

Old Business

Minutes: The minutes from last meeting were passed.

Treasurer's Report: Deborah absent so no update.

Everyone spent 5 minutes telling the group about themselves – very interesting!

New Business

Programing Planning

Click Funnel

Julie Deep Dive and Questions

Networking & Follow up/Contact Management/Email lists, led by Jennifer

Deep Dive

Ongoing Ideas

Teresa Picknell tax advice – Nov

Accountability

On-Line courses

Pitches

Leads for different people

Social Media – budgeting, Facebook

-Sharing successes and what didn't work

PR/Free advertising avenues

Pinterest: Lynne Poole

Email communication best ideas

Linked In

Break out sessions can be scheduled after the regular meeting on Retail on-line and food/wholesale licensing

HOMEWORK

Send Julie and IT questions you have.

Membership

N/A

MRA

N/A

AOB

Concerns were expressed about the Corona Virus.

Next Meeting:

Kelley on click funnel

Meeting adjourned: 10am

Lucy Tuck
FRiLLs Secretary