

Front Range Leading Ladies FRiLLs Minutes

March 25, 2020

The meeting was called to order via Zoom by Deborah Fowler at 9am.

Present: Julie Seat, Stephanie Elston, Amanda, Kelley Matthews, Catherine McHale, Lucy Tuck

Absent: Jennifer Ferguson; Apologies: Stacey James,, Amy Lane, Kathy Trauner, Lynne Poole.

Order of Business:

Old Business

Minutes: The minutes from last meeting were passed.

Treasurer's Report: Nothing to report.

Catherine gave an update from the Chamber.

Everyone gave an update on their businesses in view of Covid19

New Business

Programing Planning: N/A

Ongoing Ideas

Julie Deep Dive and Questions

Networking & Follow up/Contact Management/Email lists, led by Jennifer

Deep Dive

Teresa Picknell tax advice – Nov

Accountability

On-Line courses

Pitches

Leads for different people

Social Media – budgeting, Facebook

-Sharing successes and what didn't work

PR/Free advertising avenues

Pinterest: Lynne Poole

Email communication best ideas

Linked In

Break out sessions can be scheduled after the regular meeting on Retail on-line and food/wholesale licensing

Membership: N/A

MRA: N/A

AOB

If you have Apps that you like please forward to the group

Next Meeting:

Update on how everyone is doing

Meeting adjourned: 10am

Lucy Tuck

FRiLLs Secretary