

Front Range Leading Ladies FRiLLs Minutes

June 24, 2020

The meeting was called to order via Zoom by Deborah Fowler at 9am.

Those Present: Deborah Fowler, Stacey James, Stephanie Elston, Amanda James Roxby, Catherine McHale, Lucy Tuck, Kelley Matthews, Amy Lane and Lynne Poole

Apologies: Julie Seat,

Order of Business:

Old Business

Minutes were passed from June 10th

Treasurer's Report:

Macie May from the Longmont Leader spoke.

New Business

Programing Planning: N/A

Ongoing Ideas

Julie Deep Dive and Questions

Networking & Follow up/Contact Management/Email lists, led by Jennifer

Deep Dive

Teresa Picknell tax advice – Nov

Accountability

On-Line courses

Pitches

Leads for different people

Social Media – budgeting, Facebook

-Sharing successes and what didn't work

PR/Free advertising avenues

Pinterest: Lynne Poole

Email communication best ideas

Linked In

Break out sessions can be scheduled after the regular meeting on Retail on-line and food/wholesale licensing

Membership

N/A

MRA

N/A

AOB

N/A

Next Meeting: July 8th

Meeting adjourned: 10am

Lucy Tuck
FRiLLs Secretary