

## **Front Range Leading Ladies FRiLLs Minutes**

January 22, 2020

The meeting was called to order by Deborah Fowler at 9am. Those present included Catherine McHale, Lucy Tuck, Stephanie Elston, Kira Clark, Lynne Poole, Jennifer Ferguson, Amy Lane, Stacey James.

Apologies from Amanda James Roxby, Kathy Trauner, Kelley Matthews and Julie Seat. Absent:, Martha Stott

Order of Business:

### **Old Business**

Minutes

The minutes from last meeting were past.

Treasurer's Report:

Checks will be paid in on Feb 5<sup>th</sup>.

Chamber only just cashed their check.

Dues collected from Lynne Poole

Agenda

Everyone gave an update on their business plans.

### **New Business**

#### **Programing Planning (ongoing ideas)**

Click Funnel – Kelley, March 11

On Line courses

Pitches

Leads for different people

Social Media – budgeting, Facebook

-Sharing successes and what didn't work

PR/Free advertising avenues

Pinterest: Lynne Poole

Accounting and Tax for January – Stephanie has H&R block contacts

Email communication best ideas - OHWO website discussion to be planned outside normal meeting hours

Linked In

**Membership**

It doesn't look like Susan Nowlin or Amy the landscaper will be joining.

**MRA:** No applicant this week

**AOB**

**Next Meeting:**

Feb 12 – Etsy speaker

Feb 26

March 11 – Kelley on click funnel

Meeting adjourned: 10am

Lucy Tuck

FRiLLs Secretary