

Front Range Leading Ladies FRiLLs Minutes

February 26, 2020

The meeting was called to order by Lucy Tuck at 9am. Those present included: Stacey James, Catherine McHale, Kathy Trauner,, Kira Clark, Lynne Poole, Jennifer Ferguson, Amy Lane, Julie Seat, Amanda James Roxby

Absent:, Martha Stott; Apologies from Lynne Poole and Deborah Fowler

Order of Business:

Old Business

Minutes

The minutes from last meeting were past.

Treasurer's Report:

Deborah absent so none.

New Business

Programing Planning

Click Funnel – Kelley, March 11

Julie Deep Dive and Questions – March 26th

Networking & Follow up/Contact Management/Email lists, led by Jennifer, April 8th

Deep Dive: April 22

Ongoing Ideas

Teresa Picknell tax advice – Nov

Accountability

On-Line courses

Pitches

Leads for different people

Social Media – budgeting, Facebook

-Sharing successes and what didn't work

PR/Free advertising avenues

Pinterest: Lynne Poole

Email communication best ideas

Linked In

Break out sessions can be scheduled after the regular meeting on Retail on-line and food/wholesale licensing

HOMEWORK

Go on to Next Door and like/write comments for other members. Feel free to invite other members to your network...explore what happens.

Go to Front Range Leading Ladies Facebook page and ensure you connected to everyone on Instagram/LinkedIn/Facebook. Catherine will pin the links to the top of the news feed. It is helpful if you can like and comment on Member's Instagram pictures.

Send Julie and IT questions you have.

Membership

N/A

MRA

N/A

AOB

Sign up for the Chamber After Hours event on Thursday at e-Town in Boulder. Jennifer will pick up at 4.30 and 5.30 from Sam's Club. Return 6pm or 7pm.

Charity Donation: Humane Society was put forward. There is a fundraiser on March 21, tickets \$80. Good silent auction option

Monday, Feb 23 Jennifer has 5280 doing a food tour. Sign up welcome!

Niwot High School Education Foundation: if you want to donate to silent auction contact Paula at nhsef@comcast.net

Join Kelley for Zumba at noon on Wednesdays or 4.30 on Sunday at Rec Center☺

Next Meeting:

March 11 – Kelley on click funnel

1 minute talk to include “What is your passion or most unusual interest outside work”

Meeting adjourned: 10am

Lucy Tuck
FRiLLs Secretary