

## Front Range Leading Ladies FRiLLs Minutes

February 12, 2020

The meeting was called to order by Deborah Fowler at 9am. Those present included: ? Apologies from Lucy Tuck; Absent:, ?

Order of Business:

### Old Business

Minutes: The minutes from last meeting were passed.

Treasurer's Report: Deborah checked that it was OK to cash checks

Lindsey Berlin gave her presentation on Peapod and Nate on Etsy.

Everyone gave an update on their business plans.

### New Business

#### Programing Planning (ongoing ideas)

Click Funnel – Kelley, March 11

On Line courses

Pitches

Leads for different people

Social Media – budgeting, Facebook

-Sharing successes and what didn't work

PR/Free advertising avenues

Pinterest: Lynne Poole

Accounting and Tax for January – Stephanie has H&R block contacts

Email communication best ideas - OHWO website discussion to be planned outside normal meeting hours

Linked In

**Membership:** N/A

**MRA:** N/A

**AOB:**

#### Next Meeting:

Feb 26 - Planning

March 11 – Kelley on click funnel

Meeting adjourned: 10am

Lucy Tuck, FRiLLs Secretary