

## **Front Range Leading Ladies FRiLLs Minutes**

December 11, 2019

The meeting was called to order by Deborah Fowlers at 9am. Those present included Catherine McHale, Lucy Tuck, Kelley Matthews, Martha Stott, Kathy Trauner, Stephanie Elston, Amanda James Roxby, Julie Seat, Kira Clark, Lynne Poole, Jennifer Ferguson, Amy Lane

Apologies from Stacey James and Susan Nowlin

We welcomed visitor: Amy Scanes-Wolfe from Left Hand Landscaping

Order of Business:

### **Old Business**

Minutes

The minutes from last meeting were past.

Treasurer's Report:

2 checks were written: Warren Carlson \$190 and Longmont Chamber Membership \$350, Balance \$905.17

Agenda

We practiced 1-minute elevator pitches

Holiday Party

Thank you to Jennifer, it was a great success.

Kelley gave a really helpful talk in Instagram – thank you!

### **New Business**

Please consider which charities we should give to in January. The Humane Society and Love for Lily were highlighted.

### **Programing Planning (ongoing ideas)**

Deborah knows someone that can talk on Etsy

Click Funnel

On Line courses

Pitches

Leads for different people  
Business Planning - Jan follow up/ Nov meeting?  
Social Media – budgeting, Facebook  
-Sharing successes and what didn't work  
PR/Free advertising avenues  
Pinterest: Lynne Poole  
Accounting and Tax for January – Stephanie has H&R block contacts  
Email communication best ideas (The perfect title website recommended by Lynne)  
Linked In  
YouTube/SEO

### **Membership**

Maggie Fouquet Adventure Gizmo is interested  
Please bring dues to the next meeting \$120

### **MRA**

Catherine McHale highlighted her ANnounce business

### **AOB**

#### **Next Meeting:**

December 18<sup>th</sup> – No meeting  
Normal 2<sup>nd</sup> and 4<sup>th</sup> Wednesdays will resume in January  
January 8<sup>th</sup>: Catherine to discuss productivity.  
January 22<sup>nd</sup>: Business Plan Update?

Meeting adjourned: 10.03am

Lucy Tuck  
FRiLLs Secretary