

## **Front Range Leading Ladies FRiLLs Minutes**

April 22 2020

The meeting was called to order via Zoom by Deborah Fowler at 9am.

Order of Business:

### **Old Business**

Minutes

The minutes from last meeting were passed.

Treasurer's Report: Nothing to report.

Everyone gave an update on their businesses in view of Covid19

### **New Business**

**Programing Planning: N/A**

### **Ongoing Ideas**

Julie Deep Dive and Questions

Networking & Follow up/Contact Management/Email lists, led by Jennifer

Deep Dive

Teresa Picknell tax advice – Nov

Accountability

On-Line courses

Pitches

Leads for different people

Social Media – budgeting, Facebook

-Sharing successes and what didn't work

PR/Free advertising avenues

Pinterest: Lynne Poole

Email communication best ideas

Linked In

Break out sessions can be scheduled after the regular meeting on Retail on-line and food/wholesale licensing

### **Membership**

N/A

### **MRA**

N/A

**AOB**

N/A

**Next Meeting:**

Update on how everyone is doing

Meeting adjourned: 10am

Lucy Tuck

FRiLLs Secretary