

Front Range Leading Ladies FRiLLs Minutes

Oct 23 2019

The meeting was called to order at 9am. Those present included Deborah Fowler, Catherine McHale, Kelley Matthews, Martha Stott, Lucy Tuck, Kira Clark, Kathy Trauner and Stephanie Elston .

Apologies from Lynne Poole, Amanda James Roxby, Jane Wynter and Julie Seat

Visitors included Stacey James offering Senior Care, Kaye Reich with Greens and Jeans, Jennifer Ferguson and her daughter Kennedy who provide party tours.

Order of Business:

Old Business

Minutes: The minutes from last meeting were past.

Treasurer's Report was distributed. All dues are paid and we are just waiting on the lawyer's bill. A payment of \$50.45 was agreed to cover thank you cards for FRiLLs

Agenda

We practiced 1-minute elevator pitches

Website: Please complete the membership link so we have all your contact details

Ribbon Cutting

Everyone felt event went well. Thanks to Deb for hosting!! 39 attendees counted. We should look out for coverage in Left Hand Valley Courier and Niwot Country Living.

A draw was conducted for the giveaways:

Flyaway discount: Janet Harison

Kelley's glitter pens = Megan Onorato

Kira's Facial: Jennifer Ferguson

Catherine's Marketing Assistance: Gay Hampton

Martha's Boot Bling: Amy Lane

Lucy's Headshot: Theresa Landwehr

What is a good referral:

Jennifer Ferguson: 10-20 people for a holiday party, also offers party planning
Kathy: Get people into her shop for something different. Retail Incubator.
Kelley: someone who needs bead work or sparkle added – dancers, wedding, prom
Stephanie: If you need unique gifts eg: Fall or Christmas in a Box.
Martha: Looking for boutiques to stock her boot bling
Lucy: Anyone who hasn't updated his or her head shot recently. Businesses needing non stock pictures to showcase themselves on websites, social media or blog.
Catherine: companies needing marketing assistance
Kaye: helping people wanting to age well or know more about how genetics impact health. Also provides functional testing
Stacey: Anyone struggling after a hospital visit or with elder care – attorneys and financial planners are often good leads.
Kira: anyone with skin and looking for at home improvements
Deb: anyone buying or selling a house

New Business

We'll schedule 5 minutes going forward so that new members can talk about their businesses in more detail.

Holiday Party: Wednesday, December 4th 11.30 – 2pm. Jennifer is coming up with ideas.

Holiday Dates: Meeting will be November 13th and 20th, December 11th and 18th. Normal 2nd and 4th Wednesdays will resume in January. Le Peep has been informed.

Programing Planning (ongoing ideas)

Click Funnel
On Line courses
Pitches
Leads for different people
Business Planning - Jan follow up/ Nov meeting?
Social Media – budgeting, Facebook
-Sharing successes and what didn't work
PR/Free advertising avenues
Instagram: Kelley Matthews
Pinterest: Lynne Poole
Accounting and Tax for January – Stephanie has H&R block contacts
Email communication best ideas (The perfect title website recommended by Lynne)
Linked In

Membership

Lucy and Catherine will discuss a Google doc to record attendance. It would be good to add agenda and minutes to it as well.

Prospective visitors
Emily Long – Project mgt

AOB
Should FRiLLs join NBA, we need someone to volunteer is so. Not discussed.

Next Meeting – November 13th

Stephanie and Amanda will tell us more about their business (5 minutes) and bring tastings – pudding in particular was requested

Preparing contact list for everyone. Log in details for posting on website and Facebook page. Business cards and working with Chamber – all to be discussed at next meeting

Meeting adjourned: 10.03am

Lucy Tuck
FRiLLs Secretary